



Total Reward Statements Support Consumer-Driven Health Care Initiatives—Companies Reinforce the Value of Health Savings Accounts

Atlanta, Georgia, February 4, 2010 – **DollarCompensationStatements.com** offers the only on-demand, web-based total compensation statement generator that creates total reward statements that satisfy the needs of employers who want to encourage participation in and promote the value of consumer-driven health plans and wellness accounts. **DollarCompensationStatements.com** offers several layout and color choices for \$1 to \$2 per print-ready statement.

The need for personalized communications supporting consumer-driven health care and wellness initiatives continues to increase. Recent studies indicate that employers will continue to invest in wellness programs regardless of any health care reform changes in Washington. To encourage participation in wellness programs, more than half (57%) of companies surveyed by the National Business Group on Health and Fidelity said they use incentives with a cash value. The survey found the most common incentives focus on reducing the employee's health care premium followed by cash and contributions to a health reimbursement arrangement (HRA) or a health savings account (HSA). Further, one out of five companies (20%) annually spend more than \$400 per employee on incentives alone.

Employees need to better understand the value of their health benefits. While they consistently cite medical benefits as a key component of their compensation, studies find employees underestimate the actual cost of benefits and shy away from consumer-driven plans because they are skeptical of their value. By documenting the value of consumer-driven plans, wellness accounts and other wellness incentives, employers can demonstrate their commitment to employee wellness and build employee loyalty. Total reward statements reinforce the message that a switch to a consumer-driven approach includes benefits that traditional plans often don't such as HRA or HSA contributions, health club memberships, or free wellness exams.

DollarCompensationStatements.com is the value leader in the compensation statement market, delivering high-quality statements while saving employers 50 - 75% of the price they would pay a traditional compensation statement service. Our straightforward pricing approach makes it cost effective to provide personalized total reward statements to companies of all sizes. We have no setup fee, no minimum order, and NO RISK!

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